

Why Should Your Business Advertise with Pirate Football?

1. Pirate Football Connects Your Business to the Community:

- 2,500 Prospective Livingston County Buyers per Varsity Game, and
- 15,000 Prospective Livingston County Buyers per Season, and
- Local Internet Traffic from www.pinckneyfootball.com

2. Pirate Football's High Return On Investment (ROI):

- Free Stuff*—One (1) “Thank You Certificate of Support” for Display and
- Pirate Fans Buy From Businesses That Support the Home Team, and
- Pirate Football Advertising is Inexpensive, and
- The Advertising Cost is Tax Deductible, and
- Pirate Football provides Flexible Payment Terms.

3. Pirate Football's Big Discounts:

- Golf Outing Sponsors receive a 5% Discount toward print Advertising, and
- Chamber of Commerce Members receive a 5% Discount, and
- Refer a New Advertiser receive a 5 % Discount, and
- Returning Advertisers Are Eligible for a 5 % Discount.

4. Pirate Football Fans will take Your Business Home:

- 500 Souvenir Programs, and
- 500 Souvenir Seat Cushions, and
- 1 Ad Your Business placed on www.pinckneyfootball.com, and
- 1 Coupon Your Business placed in the Program Guide.

5. Pirate Football Uses Your Advertising Dollars to Provide:

- | | | |
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| <input type="checkbox"/> Helmets | <input type="checkbox"/> Practice Jerseys | <input type="checkbox"/> Other equipment |
| <input type="checkbox"/> Shoulder pads | <input type="checkbox"/> Footballs | <input type="checkbox"/> Equipment Repair |
| <input type="checkbox"/> Other pads | <input type="checkbox"/> Blocking Sleds | |
| <input type="checkbox"/> Game Uniforms | <input type="checkbox"/> Tackling Dummies | |
| <input type="checkbox"/> Equipment Refurbishment | | |

Yes, We Want To Support Pirate Football with Our Business Advertising!

Our Business Advertising Includes:

One (1) Thank You "Certificate of Support" for Display, free with our order, and

"New" Pirate Gold Bundle—"Your Best Business Advertising Value!" \$495.00

- One (1) Special "Pirate Gold" Stadium Billboard
- One (1) Website Listing "Year Round" posted to: www.pinckneyfootball.com
- One (1) ½ Page Program Guide Ad "5 Home Games"
- One (1) Seat Cushion Ad
- One (1) Golf Outing Sponsorship "Special Bonus"
- One (1) Insert(s) *advertiser provided-pick your game!*
- One (1) PA Announcements-Your Slogan Announced to the crowd

Program Guide Ad-Eighth page \$75.00

Program Guide Ad-Quarter page \$135.00

Program Guide Ad-Half page \$210.00

Program Guide Ad-Full page \$275.00

Program Guide Ad-Exclusive Inside Cover \$495.00

Public Address (PA) Announcements \$100.00

Golf Outing Sponsor \$150.00

"New" Seat Cushion Ad —"Available bundled with any advertising above!" \$75.00

Please Make Your Check payable to: PCS or Pinckney Community Schools.

Sub Total \$ _____

5 % Discount Returning Advertiser \$ _____

5 % Discount Chamber Members \$ _____

New Total \$ _____

Payments shall be made in circle (1—2 —3) monthly installments payments.

Company Name

Signature / Printed Name / Date/Time

Street Address / City / State / Zip Code

Email Address / Phone Number / Fax Number

Sales Representative / Special Instructions

All Advertising Orders are available on a first come, first serve basis.

Please submit electronic artwork to briancassidy@4elm.com.

Pinckney Football • c/o Brian Cassidy • 10530 East Splitstone • Pinckney, MI 48169
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